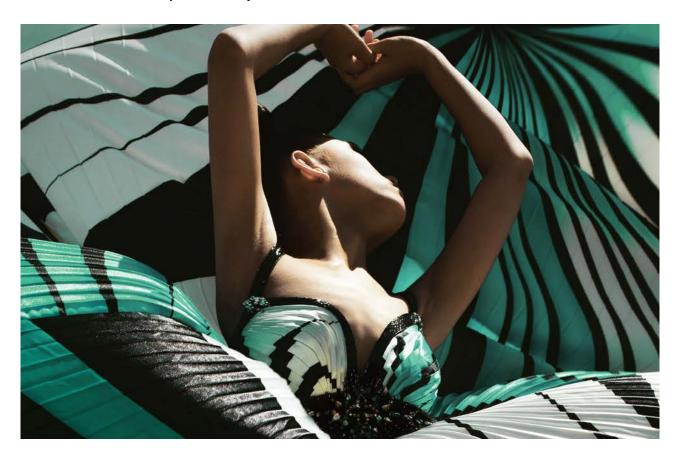


THE FUTURE OF ECO-COUTURE

TENCEL™ Luxe branded lyocell filaments redefine the landscape of luxury fashion. We are transforming the future of eco-couture with TENCEL™ Luxe branded luxury filaments, designed for sensuality yet engineered with environmental responsibility.



THE REVOLUTIONARY ECO FILAMENT TECHNOLOGY

Our new, innovative Eco Filament technology is going to take the luxury apparel industry to new heights. TENCELTM branded lyocell fibers have been renowned for their natural comfort and environmentally friendly production process. As a step-change in the wood-based cellulosic fiber technology, TENCELTM Luxe introduces eco-botanic filaments, derived from the renewable resource wood at a commercial scale, embed sustainability, based on a closed loop process and environmentally sound technology.

Supremely smooth to the touch, fabrics made with TENCEL™ Luxe filaments drape beautifully while expanding the frontiers of aesthetic appeal with natural comfort. Fashioned to be astoundingly versatile, TENCEL™ Luxe filaments blend superbly with other noble fibers such as silk, cashmere or wool.



RESPONSIBILITY TO THE ENVIRONMENT

At the heart of TENCEL™ Luxe is a highly efficient closed loop technology that delivers the eco-botanic filaments made from natural sources. The closed loop production process is based on a solvent, of which more than 99 percent is recovered and reused with close to zero emissions.*



^{*} Closed loop process – Lenzing received the "European Award for the Environment" from the European Union.

A true statement of high fashion, TENCEL™ Luxe filaments are an ideal ingredient when considering texture, drapability and color.

SILKY SMOOTHNESS

The smooth surface of the TENCEL™ Luxe filaments give fabrics a silky smooth handfeel. This exquisite sensual appeal offered by the Eco Filament technology goes a touch beyond silk.

LIQUID-LIKE DRAPE

TENCEL™ Luxe filaments produce lightweight fabrics. A smooth, liquid-like drape enables extravagant fluid forms to be achieved, creating a flattering appearance.

COLOR VIBRANCY

Focused on an ecological approach to comfort with outstanding color vibrancy, designers can experience freedom of creativity to optimize the potential in expressing colors.

NATURALLY BREATHABLE

Composed from natural material, TENCEL™ Luxe filaments are efficient in regulating the absorption and release of moisture, creating an optimum effect of natural breathability and a refreshingly cooling sensation on the skin.









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