



# LUXE

# THE FUTURE OF ECO-COUTURE

TENCEL™ Luxe branded lyocell filaments redefine the landscape of luxury fashion. We are transforming the future of eco-couture with TENCEL™ Luxe branded luxury filaments, designed for sensuality yet engineered with environmental responsibility.



## THE REVOLUTIONARY ECO FILAMENT TECHNOLOGY

Our new, innovative Eco Filament technology is going to take the luxury apparel industry to new heights. TENCEL™ branded lyocell fibers have been renowned for their natural comfort and environmentally friendly production process. As a step-change in the wood-based cellulosic fiber technology, TENCEL™ Luxe introduces eco-botanic filaments, derived from the renewable resource wood at a commercial scale, embed sustainability, based on a closed loop process and environmentally sound technology.

Supremely smooth to the touch, fabrics made with TENCEL™ Luxe filaments drape beautifully while expanding the frontiers of aesthetic appeal with natural comfort. Fashioned to be astoundingly versatile, TENCEL™ Luxe filaments blend superbly with other noble fibers such as silk, cashmere or wool.



# RESPONSIBILITY TO THE ENVIRONMENT

At the heart of TENCEL™ Luxe is a highly efficient closed loop technology that delivers the eco-botanic filaments made from natural sources. The closed loop production process is based on a solvent, of which more than 99 percent is recovered and reused with close to zero emissions.\*



\* Closed loop process – Lenzing received the “European Award for the Environment” from the European Union.

**A true statement of high fashion, TENCEL™ Luxe filaments are an ideal ingredient when considering texture, drapability and color.**

## SILKY SMOOTHNESS

The smooth surface of the TENCEL™ Luxe filaments give fabrics a silky smooth handfeel. This exquisite sensual appeal offered by the Eco Filament technology goes a touch beyond silk.



## LIQUID-LIKE DRAPE

TENCEL™ Luxe filaments produce lightweight fabrics. A smooth, liquid-like drape enables extravagant fluid forms to be achieved, creating a flattering appearance.



## COLOR VIBRANCY

Focused on an ecological approach to comfort with outstanding color vibrancy, designers can experience freedom of creativity to optimize the potential in expressing colors.



## NATURALLY BREATHABLE

Composed from natural material, TENCEL™ Luxe filaments are efficient in regulating the absorption and release of moisture, creating an optimum effect of natural breathability and a refreshingly cooling sensation on the skin.



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